EAST BAY MUNICIPAL UTILITY DISTRICT



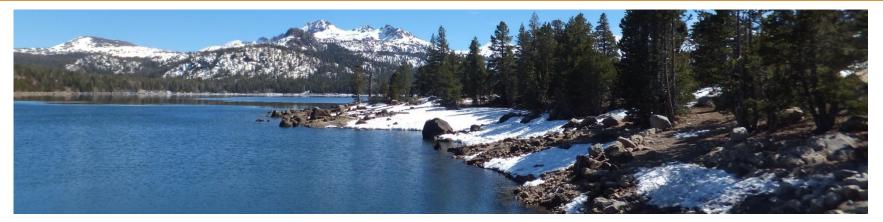
Water Supply Briefing

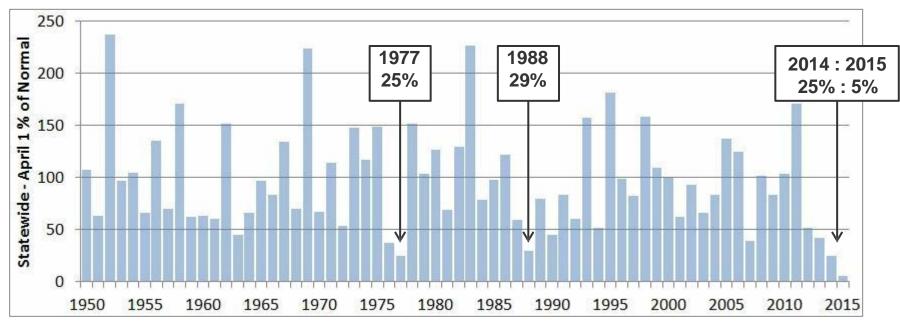
Contra Costa Local Agency Formation Commission

June 10, 2015

California Water Supply April 1 Snow Survey - Historic Look

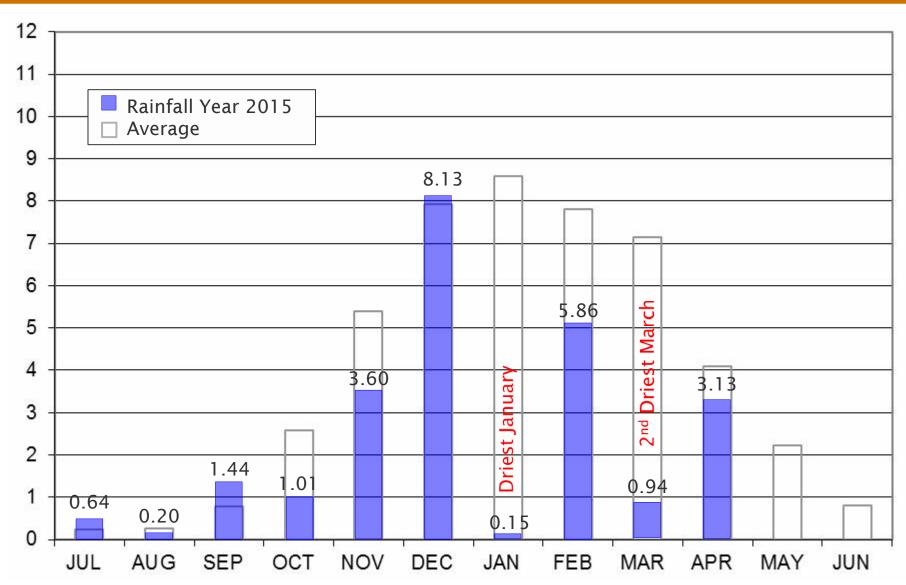






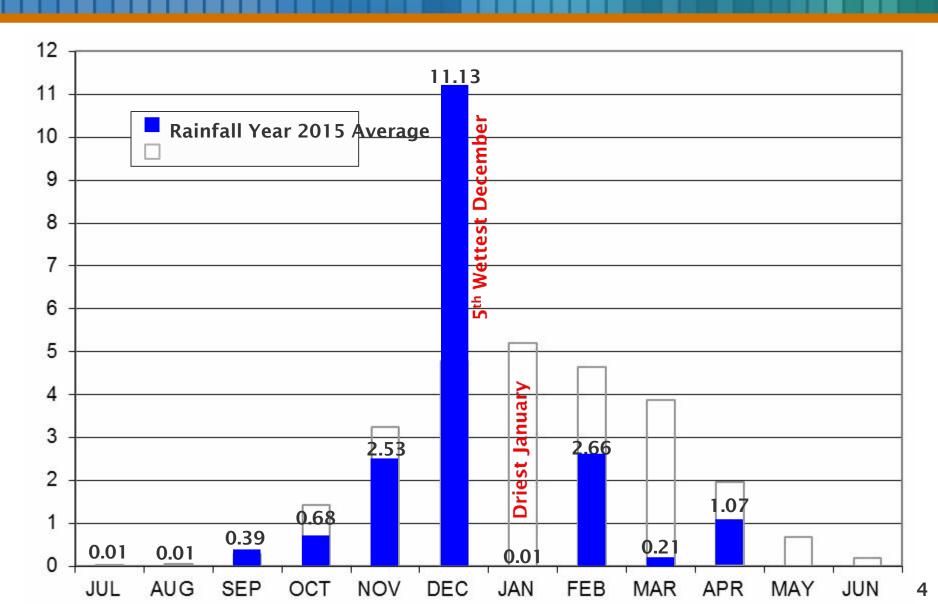
Mokelumne Precipitation











Precipitation & Snow



Mokelumne Precipitation 26.14"

(57% of average)

East Bay Precipitation 19.16"

(73% of average)

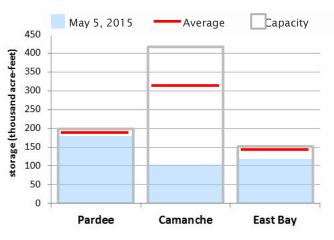
5% of the precipitation accumulation season remaining



Reservoir Storage



Total System Storage
392,480 acre-feet
(62% of avg, 51% of capacity)





Water Supply Projections Drought Sequences



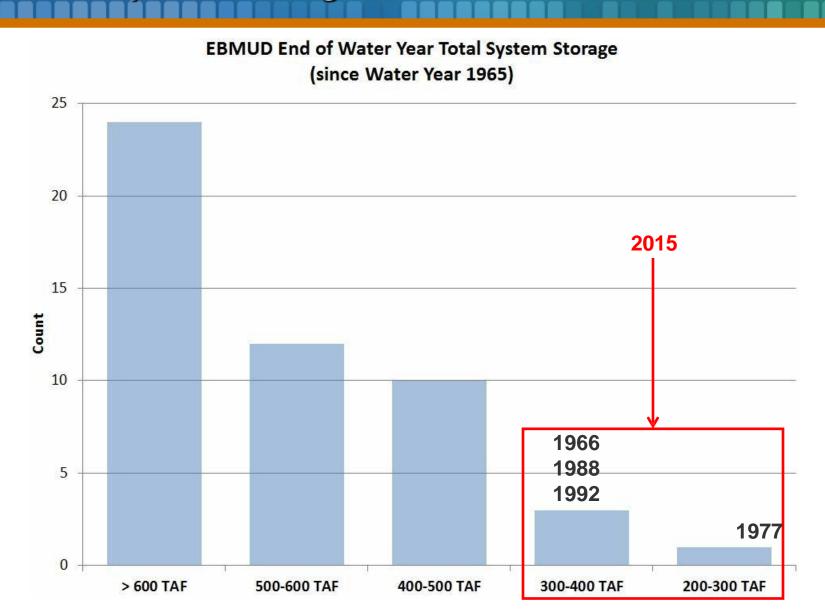


Top 5 Driest Precipitation (assumes dry 2015 projection)

Rank	1 Year	2 Year Period	3 Year Period	4 Year Period
1	1977	1976-1977	2013-2015	2012-2015
2	2015	2014-2015	2012-2014	1987-1990
3	1976	1987-1988	1987-1989	1988-1991
4	1987	2013-2014	1959-1961	1931-1934
5	1988	2007-2008	1975-1977	1989-1992

Water Supply Projections Historically Low Storage





The 2015 Drought Plan









Supplemental Supply

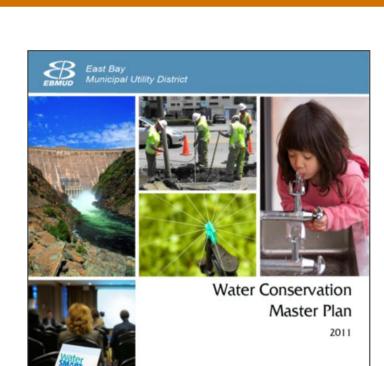
Customer Rationing

A Community Effort to Manage the Drought!

2015 EBMUD Drought Actions



- Staged System of Drought Rates
- Water Shortage Emergency –
 Stage 4 Drought
- 20% community-wide reduction goal
- Purchase of additional water
- Prohibitions on water use
- Critical Drought Action Plan
 - Expand Outreach and Education
 - Expand Conservation Response





Mandatory District-wide 20% Demand Reduction Goal



- ✓ District-wide savings goal
- ✓ Community effort and everyone must step up
- ✓ Use is not based on individual water allocations
- ✓ Based on calendar year 2013
- √ Focus is on outdoor irrigation
- ✓ Penalties for high excessive use single-family residential customers who are not cutting back



EBMUD Section 28 Regulation Water Use Restrictions



- Watering of outdoor landscapes that cause excess runoff and no more than 2 days per week
- Using hose to wash vehicles, boats, trailers, aircraft without shut-off nozzle
- Washing down driveways and sidewalks
- Use of potable water in fountains or water features unless it is recirculated
- Flushing of sewers or hydrants (except for health & safety, operational need)

Section 28 – State Prohibitions Added



New State Prohibitions Added to Section 28

Potable water use to outdoor landscapes during and up to 48 hours after measurable rainfall.

Serving of drinking water other than by request at eating or drinking establishments

Operators of hotels and motels to offer option of choosing not to launder towels and linens daily.

Using potable water for irrigating ornamental turf on public street medians is prohibited.

Irrigating turf and ornamental landscape permitted no more than two days each week, not on consecutive days and *before 9 a.m. and after 6 p.m.*

EBMUD Section 28 Drought Regulations Enforcement



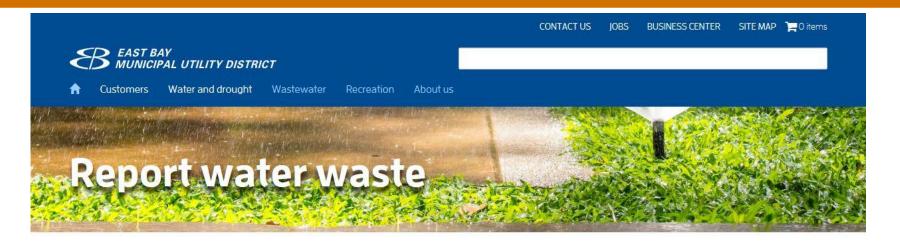
Enforcement -

- Water Waste Procedure
 - Field Investigations, Community
- Process for noncompliance:
 - Customer contact
 - Written warning
 - Flow restriction
 - Discontinue service
- Associated water waste and monitoring charges
- Misdemeanor punishable by fine of up to \$1000



EBMUD Website Reporting of Water Waste

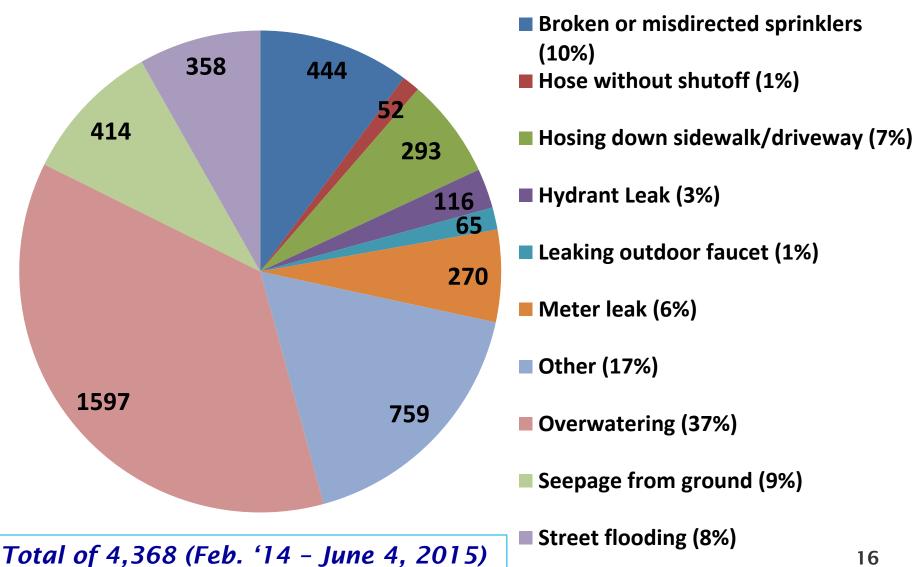




Home / Water and drought / Conservation and rebates / Report water waste	Leaks and high bills
	Residential
Note: All information noted below is required to provide important details to allow follow-up action to occur. Due	Commercial
to the high volume of incidences reported, follow-up may take up to a week or more. Please be assured that we	Commercial Irrigation
strive to provide responsive service and are working diligently to address all water waste.	WaterSmart business certification
Type of water waste *	Water conservation publications
	Conservation links
Amount of flow *	➤ Report water waste WaterSmart gardener
	Water conservation appointment request
Type of property *	WaterSmart tips
	Outdoor Conservation
Address of problem (e.g. 1234 Main street) *	
Cross street *	

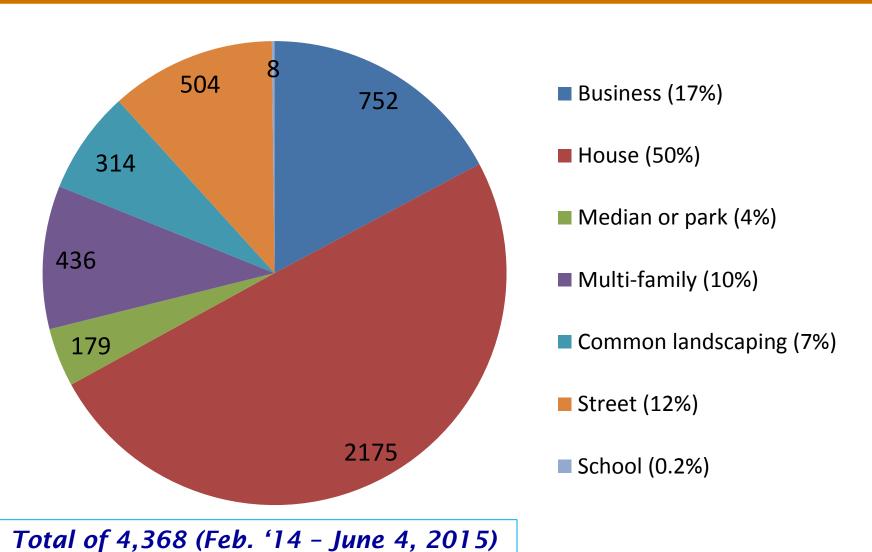
Water Waste Reporting and Enforcement





Water Waste Reporting and Enforcement





Water Savings Team Routes



Route #1:

 San Ramon, Danville, Alamo, Walnut Creek, Pleasant Hill

Route #2:

 Moraga, Lafayette, Orinda,

Route #3:

· Castro Valley, San Lorenzo, San Leandro

Route #4:

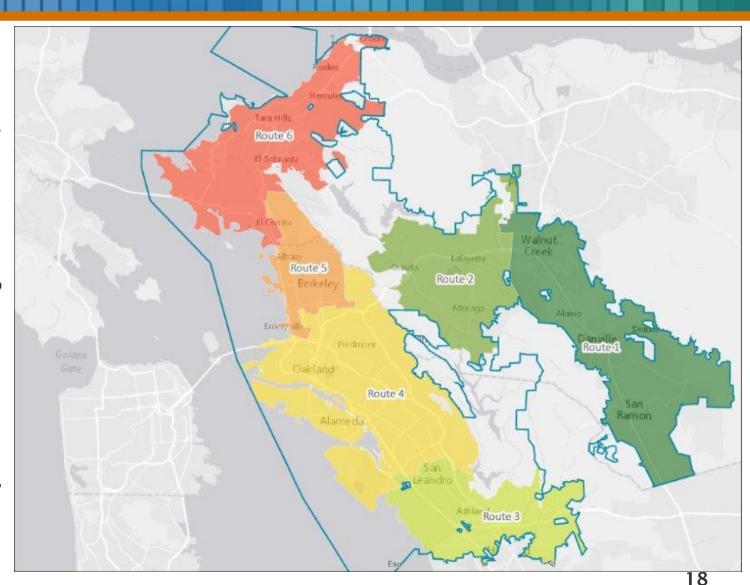
 Oakland, Alameda, Piedmont

Route #5:

 Emeryville, Berkeley, Albany, El Cerrito

Route #6:

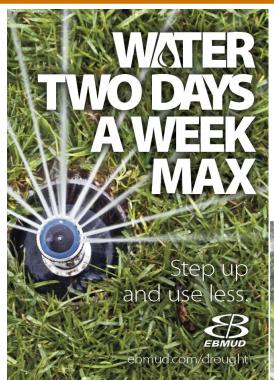
 Richmond, San Pablo, Pinole, Hercules, Rodeo, Crockett

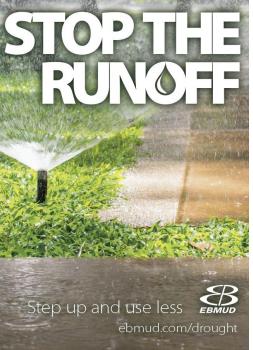


Residential Indoor and All Outdoor Water Use

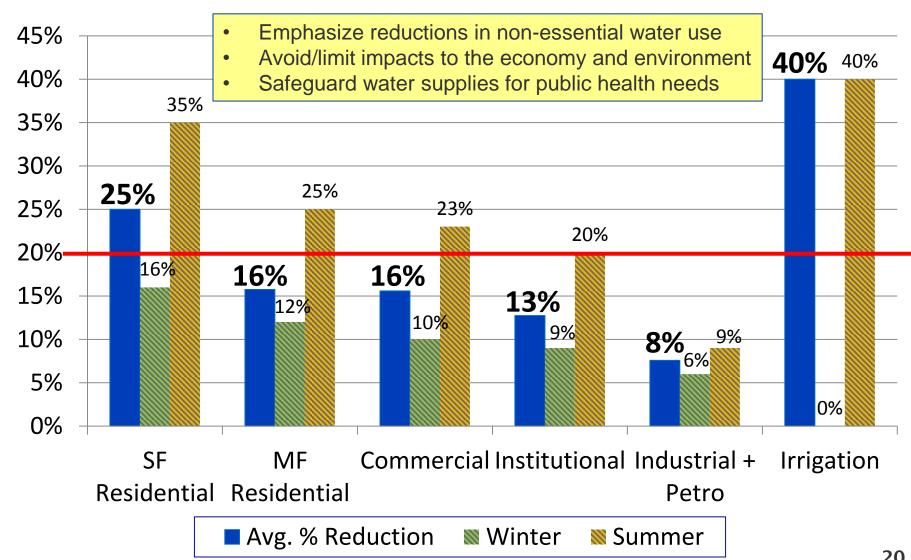






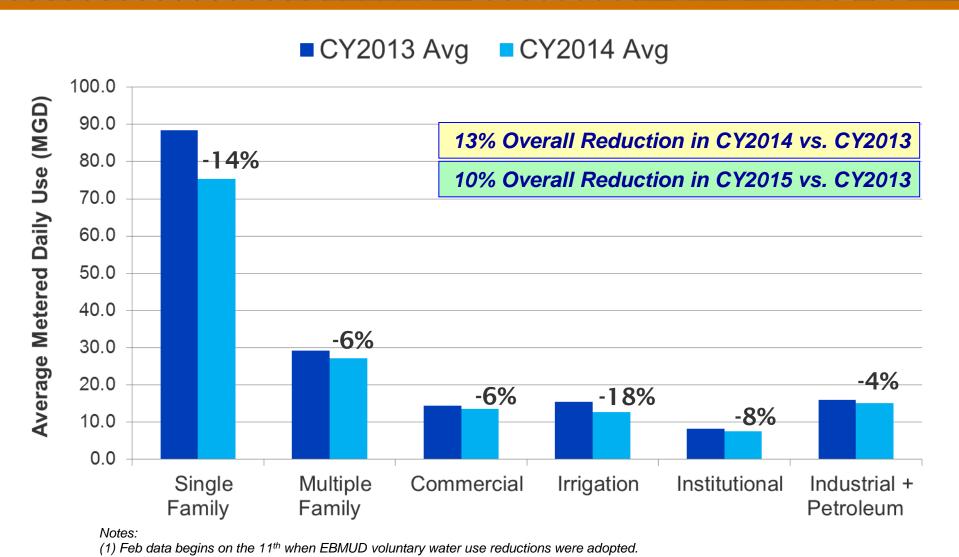


Water Conservation Goals to Achieve 20% System-wide Reduction

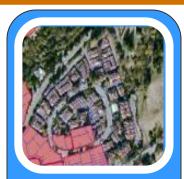


Average Metered Customer Use CY2013 and CY2014





Water & Information Management: Customer Engagement Initiatives



Web services

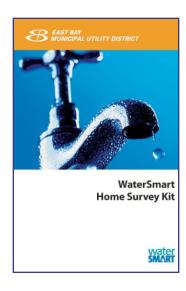
Self-survey kits

Home Water Reports & irrigation budgets

Leak notification

Tips

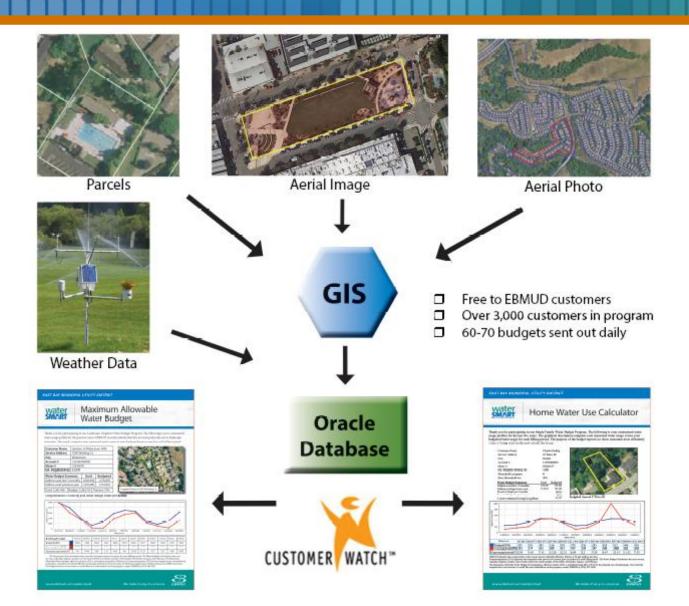
- Online Home Water Works calculator
- ♦ Home Water Report expansion to 326,000 single-family customers
- Modified landscape irrigation water budgets w/2013 % reduction goals
- Expanded distribution of home survey kits
- WaterSmart Center tips, videos, tutorials





Landscape Water Budgets





Education and Outreach





Public education

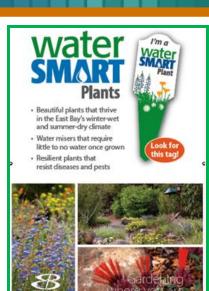
Marketing

Community events

Conservation workshops

Training & certifications

- WaterSmart Gardener Program
- Nursery advertising & forums
- Landscape Advisory Committee
- Green landscaper training
- Expanded school education
- Outreach to hotels/motels and restaurants
- WaterSmart Business Certification
- Community presentations & landscaping workshops





Education and Outreach (Cont.)





Public education

Marketing

Community events

Conservation workshops

Training & certifications

- Partnering with community based organizations
- Services for low-income, senior housing (e.g. Rising Sun)
- Services for property managers and homeowner associations
- Key contacts with city & county staff (e.g. public works, parks, etc.)





A Comprehensive Housing Counseling Agency









Community Signage



THE LAWN GODBYE

GOLDEN STATE
GOLDEN STATE

ebmud.com/drought

We're doing our part to save water.

epping up and using less.





FY15-16 Conservation Incentives





Plumbing Fixtures

Appliances

Landscape

Irrigation Systems

Process Equipment

Customized

- Expanded \$2M budget for rebates
- Expanded free device distribution w/cities - New
- Expanded incentive/promotion of commercial technology upgrades
- Pilot "Pay as You Save" Onbill Financing - New



Up to \$ 2,500 Rebate
Single-Family Residential
Up to \$20,000 Rebate
Commercial & Multi-family
For Lawn Conversion
& Irrigation Upgrades

Effective January 1, 2013



Regulations Enforcement





Section 28 Emergency Regs

Local & State Ordinances

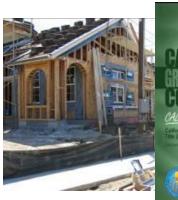
Plumbing Code

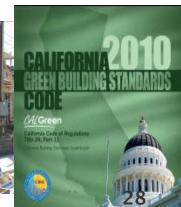
Water Code

- Water Savings Team Patrol
- Outdoor water use restrictions (Section 28)
- Water waste monitoring & enforcement
- Excessive use and theft penalties
- Restaurant & hotel water saving practices
- New service plan check reviews (Section 31)









Supply Side Conservation





Leak Detection

Meter Accuracy

Water Facility Audits

Pressure Management

Distribution Area Metering

- Expanded water loss control program monitoring and reporting
- Updated District facility water audits & efficiency plans
- Fixed Network Leak
 Detection Pilot Study
 (Kensington & Oakland)
- Distribution Metered Areas (Kensington & Danville)

Real Loss



Apparent Loss



Thank you for conserving...





ebmud.com

be water SMARTER

Richard Harris
Manager of Water Conservation
510.287.1675 rharris@ebmud.com



